

Three reasons for joy

wedi wins awards for shower elements and design surfaces

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The system provider wedi is an innovation driver in the construction industry for bathrooms and wet rooms and has repeatedly been receiving awards for its products. For the proven wedi Fundo shower system, wedi has been awarded the 'brand of the century' and is on the list of winners alongside big and well-known brands such as Ritter Sport, Miele and Persil. Almost at the same time, the ready-to-install surfaces of the wedi Top Line also won two recognised design awards: "All three awards are great feedback for our company!", said Stephan Wedi and Fabian Rechlin, managing director of wedi GmbH.

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wedi flush-to-floor showers are awarded as brand of the century

The 'brand of the century' award - is a special recognition for wedi Fundo shower elements. This impressive award is given exclusively to brands that exemplify an entire product category. This means that wedi is a representative brand for flush-to-floor shower systems and thus sets the standard in Germany. wedi already stands as a synonym for waterproof building boards. Benefits such as the 100% waterproofness for example, also characterise wedi Fundo Shower Systems making the construction of flush-to-floor showers straightforward and fast. The enormous variety of wedi shower elements have one thing in common: the gradient is already integrated during manufacturing, and hence, using the wedi Fundo range saves labour, stress and money, ensuring a simple, fast and clean installation on the construction site. These and other advantages characterise the expertise and pioneering position of wedi in the field of flush-to-floor shower systems.

German Design Award for the I-Board Top design surface

The wedi I-Board Top surface provides joint-free shine and utmost hygiene in the bathroom. With this seamless design surface, toilet retention wall installations can be finished quickly and in style. Assembly is particularly easy, as the required

recesses are precisely cut out during manufacturing. The wedi I-Board Top surface is ready to install, resulting in a perfect interplay of functionality and design. The design element is not only aesthetically pleasing, but is also particularly easy to maintain; resistant to mould and thanks to its seamless nature and antibacterial surface, it promotes absolute hygiene in the bathroom.

The wedi I-Board Top convinces in its entirety and the German Design Award is the reflection of it. This is one of the most recognised design awards in the world, celebrating its tenth anniversary in 2022. The award is based on the motto: "how designers think" and deals with designers' answers to increasingly complex topics.

The wedi Top Line is awarded with the iF Design Award

The label of the renowned iF Design Award offers consumers an important guide for great design. This year, the wedi Top Line is among the winners of the coveted award in the discipline 'ready-to-install design surfaces for bathrooms and showers'. In five stylish colours, they are ideal for aesthetic surface design in the bathroom. While stone grey, carbon black, sahara beige and concrete grey come with an elegant natural stone look, the pure white shines with its homogeneous surface. The range consists of perfectly fitting surfaces for selected wedi Fundo shower elements, as well as for selected wedi functional design elements. In addition, the product portfolio includes special, large-format surfaces for attractive wall and surface cladding that, in addition to their aesthetics, score with quick and simple installation.

About wedi

The wedi Group, based in Emsdetten, is a leading manufacturer of innovative system solutions to customise the design of bathrooms and wet rooms during renovation or new building work. With the invention of the building board, Helmut Wedi, laid the foundations for the company success story in 1983. The globally active system provider with production sites in Germany and the USA, employs more than 500 people across the group and is represented in over 50 countries. The sector innovator is currently in its second generation, run by Stephan Wedi and Fabian Rechlin. The system provider specialist regularly brings new products and clever innovations onto the market which are perfectly coordinated and can be of use as individual pieces or combined simply, quickly and safely into a complete system which is 100 percent watertight. The range covers complete construction systems, sophisticated floor-level shower systems, exciting design elements and aesthetic design surfaces, as well as practical system accessories and innovative customer-specific customised modular constructions – with a high degree of prefabrication and integrated technology.

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"We are beyond proud to have been presented with 3 awards in a row!" exclaimed wedi's managing directors. Stephan Wedi with the award "Brand of the Century" and Fabian Rechlin with the certificate for the German Design Award.



Volkmar Harnischmacher, Director/VP Sales Channel Management & Marketing wedi Group, is pleased to receive the iF Design Award for wedi Top Line design surfaces.

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As a driver of innovation in the construction industry for bathrooms and wet rooms, wedi yet again, was presented with three awards.

All pictures: wedi GmbH

All pictures available at:

<https://bluemoon-cloud.de/s/Fd6fpkw2obZfQ9Y>

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